

FAQs

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What type of events do you play?

Our recent schedule has featured the following: weddings, Sweet 16s, corporate parties, charitable events, Caribbean theme parties, birthday parties, anniversary parties, engagement parties, block parties and dance parties. Approximately 40% of our 2009 events were weddings. We also excel at college and teen dance parties, mixing trendy music to enthusiastic dance crowds. In summary, we are comfortable entertaining audiences ranging from children to seniors, and do perform at many such family functions with a wide range of participants!

What is your geographic coverage area?

We serve all of New Jersey. Much of our work is in Central NJ, Northern NJ and Bucks County / Philadelphia area. We occasionally work in New York City and New York state. We have traveled as far as New Orleans and Syracuse to DJ weddings (with travel allowance provided).

How do you differentiate yourself from the multitude of competitors?

At events, we strive to provide a mix in the spirit of the client's vision heard over a clear sound system. We are passionate about music and bring this knowledge to the dancefloor, finetuning the presentation to the taste of the crowd. In terms of microphone presence, we make professional announcements and lightly entertain guests. We strive to be highly professional on the front-end (booking and planning) and at the event, arriving on time. At weddings, we believe that the bride & groom should be the focal point, and not an overbearing DJ! We believe that our rates are competitive to the market, and in fact publish them on our website Pricing

Should I choose a DJ or a band?

For a wedding, if you are considering hiring a band, you should keep in mind that a live musical group will typically cost several thousand dollars (versus \$~ 800 for Ambient DJ Service) and that bands typically require breaks (Ambient provides continuous music). A band's musical repertoire is not as deep as a disc jockey's. Bands do however offer numerous advantages such as that 'live band' sound and the ability to play extended versions of songs fit for the moment. Ambient can play the original versions of classics that have survived the test of time over a rich sounding, high fidelity system. Our CD players allow us to seamlessly loop and extend songs for any extended play dances which you may select (Conga Line, Cha-Cha Slide, etc.).

What kind of music do you play?

We bring approximately 25,000 songs (a combination of physical CDs and MP3 files) to your party, found across a spectrum of genres - from Bobby Darin to Flo Rida! Each year, we spend several thousand dollars to freshen our legal music library. We have successfully performed at children's parties, teen hip hop dances, college semifinals, 30th birthday parties, anniversary parties, mitzvahs and more! Your playlist is customizable to meet the needs of the party, and we are sure to have music that appeals to all of your guests.

Do You Have References?

A list of references relevant to your event can be provided upon request, including repeat clients. Included on the list are also references from professional DJs and musicians who entrusted Ambient DJ Service for their events. E-mail info@ambientdj.com to request a reference list. For testimonials [Click Here](#). For additional unsolicited wedding testimonials, please visit www.weddingwire.com or use the following link <http://www.weddingwire.com/biz/ambient-dj-service-east-windsor/3e9ae30e9cf8cccc.html>

Do You Carry Backup Equipment?

We bring backup components for the key pieces of equipment in our setup (mixer, CD players, speakers, wires, microphone). The youthful age of our systems reduces the potential for equipment failure. Approximately 60% of equipment failure is related to wiring issues, and we bring lots of backup wiring.

Are You Insured?

Particularly for the finer wedding banquet facilities, liability insurance may be required. Ambient carries liability insurance underwritten by the Fireman's Fund up to \$1,000,000. Proof of insurance can be provided upon request.

Can I See You Perform?

We do not allow guests for wedding receptions, in order to preserve the sanctity of the event. For general parties, we allow guests, subject to the consent of the party host. You are also welcome to catch up with us at our periodic lounge performances. We do not generally perform at bridal expos.

How Far in Advance Should I book my event?

Our peak months are May - October, and December. Saturdays in particular are in high demand. We can sometimes accommodate last minute bookings, but in general we advise clients to book 3-6 months in advance; and even longer for wedding receptions in peak months (Saturdays in the Summer and Fall are in high demand).

Are You a Member of Any Professional Organizations?

Yes, we are a member of the New Jersey Disc Jockey Association (www.njdjn.com) a professional organization that promotes high standards within the mobile DJ industry. At monthly meetings, members enjoy continuing education and an opportunity to network with other successful mobile DJs.

Are the Cocktail Hour and Wedding Ceremony Included in the Price?

Assuming that the cocktail hour is at the same facility as the wedding reception, the answer is 'yes'. If as an example, the cocktail hour was downstairs, and the wedding reception was upstairs, we would use a smaller system for the cocktail hour. Our primary system would remain upstairs.

For onsite ceremony music, we charge an additional \$200. This fee includes consultation on and preparation of appropriate music for your ceremony and the use of a wireless mic and microphone stand (if needed). We do not currently offer wireless lapel microphones to be clipped on the various participants.

For additional background information on Ambient DJ Service, please visit our corporate blog at <http://ambientdj.blogspot.com>